

SpartanSwap

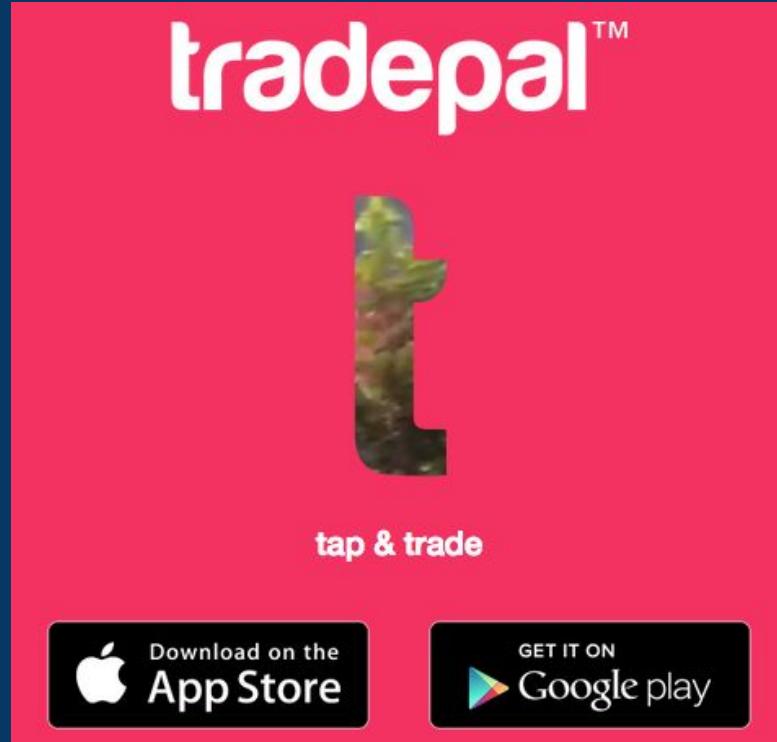
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Background

- Average U.S. household, about \$3,000 worth of unused items
- Embedded energy to produce an item
- Why not trade?

Project Description

- Promote Tradepal app
- SJSU community
- Roles



Project Description

- Earth Day booth
 - educate benefits
 - trading spot
 - promote app



Project Goals

- Reduce waste of students by using the Tradepal App
- Save 1,500 lbs of CO2 = removing 750 plastic bags

Our Achievements

- 2/25/15
 - 39 SJSU Network Members
 - 8 Listed Items
- Today
 - 64 SJSU Network Members
 - 21 Listed Items



64% increase in members

Our team saved 587 lbs CO2 = removing 267 plastic bags



The Challenges to SpartanSwap

- The app launch was delayed
- App issues
 - App users found it hard to navigate.
 - App's CO2 tracker currently does not work.
 - Since Tradepal could not track all the CO2 savings, we had to manually track our team savings by use their CO2 saving Formula.

Looking Into The Future...

- Expanding apps like Tradepal among sjsu and other college campuses.
- Utilizing apps like Tradepal to further reduce waste on campus.